



# Need a superhero?

## Send your office manager to Sterling for the Office Manager Program

Do you feel like you have to be a superhero to manage your practice?

If you're like most owners, you're not only the owner but the top producer in your practice. Chances are, you manage the practice when you can between appointments. And though you may be trained on Sterling's management techniques, if your office manager isn't, you're going it alone with way too much on your plate.

Get yourself a superhero by sending your office manager to Sterling to do the Office Manager Program. On this program, your office manager will learn the fundamentals of managing by statistics, including devising and graphing statistics, analyzing stat graphs and trends, application of the conditions formulas, rewarding production and penalizing non-production and much more. This program also includes essential training on what it means to be an executive, how to manage staff and increase production and reduce personnel problems.

The Sterling Office Manager Program is done in Sterling's training academy with professional instructors who are dedicated to ensuring students really understand and can use the materials learned. This is a straightforward step-by-step program which typically takes two weeks to complete. The program can be done in one trip or broken up into separate trips.

So get yourself a superhero! Send your office manager to Sterling for the Office Manager Program and let them run the day-to-day operations of the practice. If you do, we bet you'll feel like leaping tall buildings in a single bound!

**Call your Sterling Service Consultant at 800-325-6364 to sign up now.**